

PRIVACY POLICY www.unicajabaloncesto.com

1. Personal data and data controller

In accordance with current regulations on data protection, the user of this website: www.unicajabaloncesto.com (the "**Website**") is informed that the personal data provided through it, as well as any other personal data that may be provided in the future, will be processed and the entity responsible for it will be BALONCESTO MÁLAGA, S.A.D. ("**UNICAJA BALONCESTO**"), with registered office at Avenida Gregorio Diego, 44, 29004 Málaga and NIF A-29.575.933, the email address for communications purposes being the following: protecciondatos@unicajabaloncesto.com.

UNICAJA BALONCESTO has a Data Protection Officer ("**DPO**") whose email address for communication purposes is as follows: protecciondatos@unicajabaloncesto.com.

2. Purpose and legal basis for the processing of personal data

UNICAJA BALONCESTO informs you that your data will be processed for the following purposes:

1. Analysis of user interactions. UNICAJA BALONCESTO will process the data provided by you through the website, as well as your interactions on it. Specifically, the processing will make it possible to analyse the user's browsing habits, allowing a more agile and personalised browsing to be offered, and to detect fraudulent use of the website.

Legal basis: the user's consent.

This consent may be withdrawn, at any time, so that your personal data is no longer processed by UNICAJA BALONCESTO, by communicating it to the following email address: protecciondatos@unicajabaloncesto.com

2. Computer control of the website. UNICAJA BALONCESTO will process the data provided by the user through their browsing on the website, as well as their interactions on it, in order to detect any fraudulent use of the website or loss of information.

Legal basis: compliance with legal obligations by UNICAJA BALONCESTO in order to ensure the security of the website and the information contained therein, in accordance with article 12 bis of the LSSICE

3. User's relationship with UNICAJA BALONCESTO. UNICAJA BALONCESTO will process the user's data in order to register them as a user on the website, maintain, develop and comply with their relationship with UNICAJA BALONCESTO derived from the contracting of any of the services it offers. Specifically, this processing consists of the management of this contractual relationship, the sending of notifications, the handling of requests and the management of payments and invoicing.

Legal basis: The execution of the contractual relations that the user has with UNICAJA BALONCESTO or with any of the companies in its group.

When there is or has been a contractual relationship between the user and UNICAJA BALONCESTO, the user's data may also be processed for the sending of informative and/or commercial communications (*newsletters*), its own or those of its sponsors, general or personalized, through any means, including email, SMS or any other means of electronic communication.

Legal basis: the processing is necessary for the satisfaction of the legitimate interests of BALONCESTO UNICAJA. The user has the right to object at any time to the processing of

their personal data for this purpose, by communicating it to the following email address: protecciondatos@unicajabaloncesto.com.

4. Sending informative and/or commercial communications. UNICAJA BALONCESTO may ask the user for their consent to send them general or personalised commercial communications (*newsletters*), their own or those of their sponsors, by any means, including email, SMS or any other means of electronic communication.

Legal basis: the user's consent.

In any case, the user may oppose the sending of commercial communications by indicating it in the corresponding box for this purpose or, subsequently, may revoke their consent by communicating it to the following email address: protecciondatos@unicajabaloncesto.com.

5. Contact. UNICAJA BALONCESTO may process the personal data of users who contact them through the website, in order to process their request.

Legal basis: the user's consent.

In any case, the user may revoke consent, so that their personal data does not continue to be processed by UNICAJA BALONCESTO, by communicating it to the following email address: protecciondatos@unicajabaloncesto.com.

6. Whistleblower Channel. UNICAJA BALONCESTO may process the personal data of users who report through the Whistleblower Channel about some of the actions or omissions provided for in the current regulations on regulatory compliance.

Legal basis: compliance with a legal obligation in accordance with the provisions of current data protection regulations.

3. Accuracy and truthfulness

The user guarantees the veracity and accuracy of the data provided to UNICAJA BALONCESTO through the corresponding forms, exonerating BALONCESTO UNICAJA from any liability in this regard and undertaking to keep them duly updated.

4. Personal data of minors

Minors under the age of 14 must not use the services offered through the website without the consent of their parents or guardians.

In the event that UNICAJA BALONCESTO detects users who may be under 14 years of age, it reserves the right to request such authorisation and/or a copy of their identity document.

5. Retention period of personal data

Your personal data will be kept until the statute of limitations has expired for any actions that may arise from the relationship with UNICAJA BALONCESTO, unless there is a legal obligation to extend the aforementioned storage period.

6. Communication of personal data

UNICAJA BALONCESTO may communicate your data to:

1. The companies in its group for the provision of services, including administration and management.

2. Competent Public Bodies, State Security Forces and Corps, and Judges and Courts, in compliance with legal obligations.
3. Service providers acting as data processors.
4. Unicaja Banco, S.A. as a collaborating bank for the management of season ticket payments.

7. Exercise of rights and claims

The user may exercise their rights in terms of data protection (access, rectification or deletion, limitation, opposition and portability) by sending a communication to UNICAJA BALONCESTO by post to Avenida Gregorio Diego, 44, 29004 Málaga or by sending an email to the address protecciondatos@unicajabaloncesto.com, indicating in both cases their name, surnames and attaching a copy of their identity document.

Notwithstanding the foregoing, the user has the right to file a complaint with the Spanish Data Protection Agency (AEPD).

Malaga, March 13, 2026